Traciano, Capiz

Traciano is a farming community focused on # crops, namely rice, banana, sugar cane and corn. They love to be creative, have fun and do Zumba!

Hunger and unemployment was their challenge during the pandemic. People were not allowed to enter the city to sell their products, and had a hard time to market their "paninda".

80% farming 20% laborers

Dream

- To end malnutrition and hunger
- To become the leader and model for self-sustainability
- To create new businesses/industries that can provide consistent income



Kapitan EdwinBarangay Kapitan

The decisive and confident Kapitan who understood how Feed Back worked from the very first meeting and committed immediately.



Ma'am Analyn Super WoMan-ager

A teacher and super leader who has the full trust of ARK and her barangay--she set the highest standards of how Feed Back is run



in Traciano, 86% of total population joined Feed Back, and it is the first time in decades that there is no hunger

Traciano is a farming community in Capiz that encounters a "hunger season" every year for decades now

"This is the first time there is no hunger in Traciano!" - Argie.



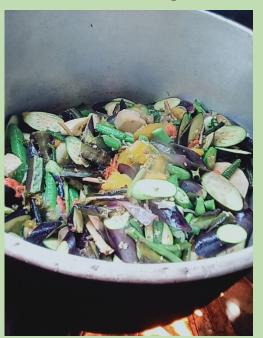


Before Feed Back, Traciano families farmed 1 to 2 crops. Now they have access to 76 kinds of vegetables and fruits across the entire community

TRACIANO strutted their harvest and cooked a dish with 27 vegetables!



Week 1: Fashion Show



Week 11: Chef Off





6 months post-Feed Back, Traciano families are still planting and continue to sell their excess harvest in Roxas City







Traciano is now dreaming bigger

40+ of graduates in Traciano now excited to train to become entrepreneurs through ARKita Kita.

Ma'am Analyn, Traciano's Program
Manager, dreams for Traciano to have
their own factory to make their own
banana catsup!

With Feed Back this is what Traciano achieved

20,291

kilos of vegetables exchanges

P464,655

value of vegetables exchanged

9,293

family meals

37,172

individual meals

122%

at-risk families reached 1,127

lives touched



