

## WANTED: BADASS Design Associate

(Part-time)

We want a *badass* who wants to create game-changing designs that solve hunger and that will enable rural communities throughout the Philippines to secure their own food and stand on their own for life!

You will be based: Remote. We're guessing in your room or home office. As long as you have stable internet connection and a computer.

#### Working with ARK in this capacity will enable you to:

- Create sexy, stunning, cheeky, #rawandreal marketing materials seen by our community and champions from all over the world
- Design pitch decks and event materials to secure win-win partnerships
- Make Toolkits and workshops that anyone with a 3rd grade degree can understand and do on their own
- Manage and keep ARK's Wix website content and design on point so champions can nerd more about why farmers are struggling and ARK's impact and keep sending the link to their circles and potential supporters
- Meet new people and drum up ideas, as you work with a global team and network from Manila to NYC
- GROW and further YOUR DREAMS

### You will love the work if you:

- are a GO-GETTER, independent, and loves to get things done.
- enjoy arranging thoughts and ideas into ORGANIZED layouts.
- work in a POSITIVE AND FUN way. You must know at least three jokes.
- want to be PASSIONATE about your path and those around you; and work with a team to achieve IMPACT

# ARK

#### Want in?

Email us at join@ruralkids.org; subject: "I want to join the badass team"

Tell us about yourself.

On your email please include your:

- 1. resume
- 2. letter that sheds light on:
  - a. What aspect of ARK or the programs do you really like?
  - b. What of your talent and experience do you want to contribute?
  - c. What do you want to learn, gain or achieve in your tenure with us?
  - d. How will working with ARK bring you closer to your dream or help you in your next venture say in 2 years or 5 years time?
  - e. What are 3 things that your friends love about you? What do they all wish you would grow into?
  - f. the blanks (please fill in):
    - i. My heart skips and sings when "\_\_\_\_\_\_".
      ii. When the going gets tough, I " \_\_\_\_\_\_" first thing in the morning, no matter what.
  - g. Your earliest availability for an interview and a start date
- 3. Portfolio of work or narrative of the impact that you have made, cannot forget, and want to share

Advancement for Rural Kids (ARK) partners with rural communities to create a path to secure their food, kids' schooling and a sustainable future. Our claim to fame is our innovative P2.50 school lunch, the world's first & only self-sustaining school lunch. As the pandemic closed down schools and made communities at-risk for hunger and strife, ARK pivoted and created Feed Back - a neighborhood vegetable exchange. This program enables communities to source their food from within and generate excess to sell to nearby villages and towns. Join ARK at the leading edge of social impact: believe in our partners, create markets, and solve for true sustainability and a clear exit.